

AT&T Testifies to FCC

December 21, 2009

“The Commission should promptly take the steps discussed above to facilitate a prompt and efficient transition to broadband and retirement of the PSTN.”

Traditional phone solutions
will only get you so far...



HOW WOULD *YOUR* BUSINESS ANSWER THESE QUESTIONS?

- Are you prepared for the FCC plan to retire copper phone lines?
- Would you like to cut your phone service costs...in half?
- Do you have multiple offices...but separate phone systems at each?
- Do your employees use their expensive cell phones...even when in the office?
- Is your business prepared for a disaster...and will your phones still work?
- Do you need powerful phone features...but don't think you can afford them?

FOR THE ANSWERS, AND MORE...



One System, One Service, One Provider... The Whole Solution

COMPLETE THE JOURNEY WITH STAR2STAR



END-TO-END FEATURES

The Way People Work
Has Changed.

Internet Access Has
Become Ubiquitous.

Now Your Phone System
Can Leverage These Changes.

The Result: Powerful Cloud-based
Features and Call Quality That All
Businesses Can Afford.

“The Star2Star system allows us to route the incoming calls for all our offices and remote locations to a single automated attendant and if necessary, a central receptionist. By routing these calls efficiently, our customer service and internal productivity has significantly increased.”

*R. Keith Fulton
Fulton Insurance Group*



In the early 1990's, when you first connected your PC to the Internet, it transformed your business. Now, it's happening all over again as the Internet connects your phone to the cloud.

be prepared to meet the future

MULTIPLE OFFICES BROUGHT TOGETHER IN THE CLOUD – Through the power of the Internet, your office, remote employees, and branch offices are connected into a single phone solution. Your employees and customers experience your phone system as a single, integrated whole. Our skills-based call center application automatically sends calls to the most appropriate available person - even across multiple office locations.

NEVER MISS A CALL WITH “FIND ME / FOLLOW ME” – Calls to your office extension follow you wherever you like: to phones across multiple locations, to your home or cell phone, even back to your voicemail. It's flexible and simple to configure.

PROJECT PRESENCE ANYWHERE – We can provide numbers in any area code that ring anywhere in the country you want to do business. Your customers make a local call to reach you and see your local caller ID when you call them.

UNLIMITED EVERYTHING – No limits on voicemail boxes or recording length, auto attendants or conferencing. StarSolution will even “burst” lines so your customers will never get a busy signal.

CELL PHONE EXTENSIONS – Publish only one number on your business card. Callers will find you at the office or your cell, and if they leave voicemail, it will appear in your email. Save money and make it easier for customers to reach you.

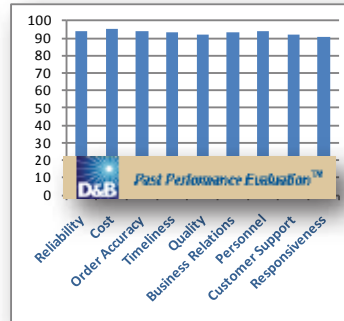
COMPUTER / DESKTOP INTEGRATION – Our user-friendly software makes it easy to see who is on the phone and transfer calls across offices with a simple drag-and-drop motion. PC users can see incoming call screen pops and dial contacts directly from Microsoft Outlook. Incoming voicemail can be sent to your email inbox, making it easy to play back, forward, and archive. Your StarStar telephone system even integrates directly with most popular CRM systems.

THE END-TO-END SOLUTION

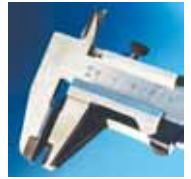
Our automated StarQual quality monitoring system checks the sound quality of calls on every Star2Star system, every 30 minutes, every day of the week to assure you of the highest quality calls.

We upgrade your internal network and place our phone system at the edge of your network to give voice traffic End-to-End priority over data. This means that your calls will not be interrupted by other Internet activities.

An independent Dun & Bradstreet report gave Star2Star Communications remarkably high ratings for reliability, quality, customer support and responsiveness. This customer satisfaction feedback was provided directly from a random selection of our customer base.



Our StarPath technology works in real time with our six regional data centers and the Star2Star phone system at your office. Together, they analyze current Internet traffic conditions in real time to shorten the route your calls take across the Internet. StarPath solves the network quality issues that other service providers cannot solve. The result? We deliver the best quality voice over the Internet.



END-TO-END QUALITY

We retain 99.6% of our Customers and have tens of thousands of the Industry's Happiest Users.



the whole solution

1. 24x7 MONITORING AND HELP DESK – Our End-to-End architecture allows us to monitor the health of every phone, phone call and network component between your phone and our data center 24 hours a day, 365 days a year. We automatically adjust to changing conditions and contact you when we detect a problem. Our help desk is staffed around the clock, just in case you need us. Star2Star delivers proactive and effective customer service.

2. FAILOVER WITH REDUNDANT INTERNET CONNECTIONS – We automatically failover between multiple Internet circuits at your premise and we have redundant, high-speed fiber connections to the Internet at each of our 6 regional Data Centers.

3. REDUNDANT COPPER CARRIERS – We partner with multiple traditional carriers, all multi-billion dollar organizations, to send your calls over the traditional phone network when necessary.

4. REDUNDANT DATA CENTERS – Our Constellation architecture optimally routes calls between your phone system and our 6 redundant tier 3 data centers. If one piece of equipment (or even an entire data center) fails, a backup immediately steps in to take over.

5. ANALOG LINE BACKUP – Traditional analog phone lines will automatically backup your Internet phone lines if your Internet connectivity fails.

6. NEXT DAY REPLACEMENT PARTS – Our StarBox phone system is built upon a 100% solid state platform with no moving parts. We will replace any broken component, including phones, within 24 hours - at no additional charge.

7. DISASTER RECOVERY – If you experience an outage at your office, regardless of the cause, our StarRecovery System will immediately detect the problem and automatically take over as your phone system. Calls will be rerouted to designated employee cell phones, landlines, other office locations or any available analog lines.



END-TO-END RELIABILITY

Only Star2Star guarantees 99.99% reliability for your business calls. We can promise this with our seven way backup.



Gilkey

Window Company, Inc.

When Hurricane Ike veered north and struck Cincinnati, most were unprepared. Not Gilkey Windows. With power and Internet down, Star2Star's business continuity features kept Gilkey going. Able to operate while competitors using legacy phone service were down, Gilkey won tons of new business and turned seeming disaster into huge success.

FEATURING AN IRON-CLAD MONEY BACK GUARANTEE



END-TO-END SAVINGS

Star2Star Cuts the Typical Business Phone Bill in Half!



- Cut your business phone bill in half
- Pool phone lines across multiple locations to save money
- Call bursting eliminates busy signals
- Incredibly low long distance rates
- Competitive toll free and international rates
- Free Unlimited Voice Mail that forwards to email
- Free conferencing capabilities
- Free interoffice calls



Internet Telephony named Star2Star as the 2010 Product of the Year



Communications Solutions named Star2Star as 2010 Product of the Year



Internet Telephony presented Star2Star with their 2011 Excellence Award



The readers of Channel Partners Magazine Selected Star2Star as a Top 50 Channel Program



Inc. Magazine selected Star2Star as one of the 500 fastest-growing Private Companies in the USA



600 Tallevast Road, Sarasota, FL 34243

Even if your current phone system is still working ... you can upgrade to Star2Star, reduce the cost of your current phone bill and realize positive cash flow from the very first month! Better yet, by financing the equipment upgrade, you can usually save enough money to pay for your new phone system and the service for less than you are paying for your current phone bill right now ... and **now** is a great time to start saving your hard-earned cash.

how to switch

Our authorized dealer will create a quote to show you how much money you will save with Star2Star. When you're ready, the dealer will install your new phone system next to your old system. Run both systems, side by side, for 30 days and if you aren't completely satisfied with the Star2Star Solution, we'll refund your money.

Upgrade to the World's Most Reliable Business Grade Internet Phone Solution and cut your monthly phone costs in half.

We cut the average phone bill in half! Byron Sanders, President of DKE Financial in Venice, Florida "saved \$60,000 over a four-year period. If you have phone numbers in other cities or an 800 number you will likely save even more than 50%."

– Byron A. Sanders, DKE

FOR MORE INFORMATION, CONTACT YOUR AUTHORIZED STAR2STAR DEALER:

One System, One Service, One Provider... The Whole Solution

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